

NEW

C.E.T.[®] VeggieDent[™] Chews



- Great taste for pet appeal
- Innovative formula to assure client acceptance
- Unique, patented design improves chewing action
- Proven oral hygiene performance[‡]

Virbac
ANIMAL HEALTH

Passionate About Animal Health

An easy first step to home dental care

C.E.T.® VeggieDent™ chews are highly palatable, vegetable-based chews for dogs. Because of their high acceptance, they are ideal for gaining client involvement in home care for their dogs' oral health. For clients already brushing their pets' teeth, **C.E.T. VeggieDent** chews can help clean teeth and freshen breath on those days when they don't brush.

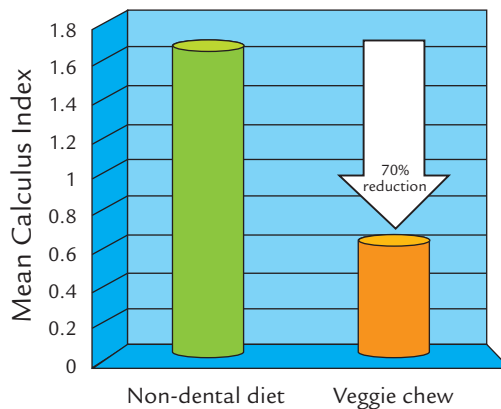


C.E.T. VeggieDent chews contain no animal-origin ingredients. This vegetable-based matrix appeals to vegetarian-minded and/or discriminating pet owners alike. Dogs love the patented, easy-to-hold "Z" shape, and the tough, chewy consistency.

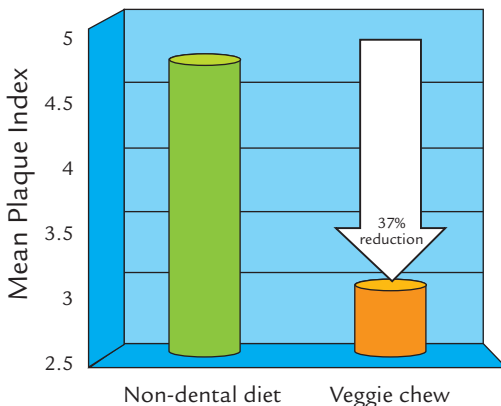
A prospective study - blinded, placebo-controlled, crossover design with two 28-day periods - was conducted by an independent laboratory to determine the effectiveness of **C.E.T. VeggieDent** chews.

The study was administered by Dr. David Clarke, Diplomate of the American Veterinary Dental College.

Improvement in Calculus Index



Improvement in Plaque Index



The study demonstrated significant plaque and tartar control in dogs fed one **C.E.T. VeggieDent** chew per day.

Ingredients:

Corn starch, Glycerin, Soya proteins, Rice flour, Palatable agent (*saccharomyces cerevisiae*), sorbitol, corn derivatives, water, potassium sorbate, chlorhexidine digluconate

Nutrient Analysis:

Total dry matter	93.23 %
Protein content	19.7%
Fat content	1%
Minerals	1.8%
Potassium	0.41%
Sodium	0.25%
Magnesium	443 mg/kg
Calcium	649 mg/kg
Phosphorus	0.22 %
Iron	94 mg/kg
Chloride	0.06%
Total carbohydrates	70.73 %
Energy content	370.72 kcal / 100 g or 157.43 kJ / 10 g

How Supplied:

C.E.T. VeggieDent chews are available exclusively from veterinarians in two sizes: 4-inch strips for small dogs and 6-inch strips for medium/large dogs and are packaged 30 chews per bag.