

IVERHART PLUS, the canine heartworm prevention and intestinal parasite control veterinarians can rely on.

Guaranteed

- Highly effective against heartworm disease.
- Treats/controls roundworms and hookworms.
- Contains the drug most recommended by veterinarians.
- Guaranteed palatability, client satisfaction, and performance.



Flexible

- Compact bulk packaging allows easy single-dose dispensing
- Easy to do business. No pet owner coupons.
- No minimum orders or multi-product bundles required for best price.

Profitable




- Saves up to 20% or more vs. Heartgard Plus, or Interceptor.
- Improved margins for veterinarians, savings for client, or both.
- Veterinarians can choose how to price product to their client.

IVERHART® PLUS® More Protection for your Dog

Each check indicates one species of parasite controlled	IVERHART® PLUS	HEARTGARD® PLUS	INTERCEPTOR® SENTINEL®	REVOLUTION®
Prevents Heartworm disease	✓	✓	✓	✓
Treats and controls Roundworms	✓✓	✓✓	✓✓	
Treats and controls Hookworms	✓✓✓	✓✓✓	✓	
Treats and controls Whipworms			✓	

*Control only, not removal

SIZE MATTERS
Easy to Chew
Easy to Swallow.

	Small	\$ _____
	Medium	\$ _____
	Large	\$ _____

* IVERHART PLUS (ivermectin/pyrantel) is effective against the tissue larval stage of *D. immitis* for a month(30 days) after infection and, as a result, prevents the development of the adult stage. IVERHART PLUS is also effective against canine ascarids (*T. canis*, *T. leonina*) and hookworms (*A. caninum*, *U. stenocephala*, *A. braziliense*).

*See your distributor for actual prices and terms.
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IVERHART® PLUS

(ivermectin/pyrantel)



IVERHART® PLUS

(ivermectin/pyrantel)

BRIEF SUMMARY: Please consult full package insert for more information.

INDICATIONS: For use in dogs to prevent canine heartworm disease by eliminating the tissue stage of heartworm larvae (*Dirofilaria immitis*) for a month (30 days) after infection and for the treatment and control of ascarids (*Toxocara canis*, *Toxascaris leonina*) and hookworms (*Ancylostoma caninum*, *Uncinaria stenocephala*, *Ancylostoma braziliense*).

PRECAUTIONS: All dogs should be tested for existing heartworm infection before starting treatment with IVERHART PLUS Flavored Chewables, which are not effective against adult *D. immitis*. Infected dogs must be treated to remove adult heartworms and microfilariae before initiating a program with IVERHART PLUS Flavored Chewables.

While some microfilariae may be killed by the ivermectin in IVERHART PLUS Flavored Chewables at the recommended dose level, IVERHART PLUS Flavored Chewables are not effective for microfilariae clearance. A mild hypersensitivity-type reaction, presumably due to dead or dying microfilariae and particularly involving a transient diarrhea, has been observed in clinical trials with ivermectin alone after treatment of some dogs that have circulating microfilariae.

Keep this and all drugs out of the reach of children. In case of ingestion by humans, clients should be advised to contact a physician immediately. Physicians may contact a Poison Control Center for advice concerning cases of ingestion by humans.

Store at controlled room temperature of 59°– 86°F (15°– 30°C).

Protect product from light.

Warnings: Use product on or before its expiration date.
Discard or return unused tablets.

ADVERSE REACTIONS: In clinical trials with ivermectin/pyrantel, vomiting or diarrhea within 24 hours of dosing was rarely observed (1.1% of administered doses). The following adverse reactions have been reported following the use of ivermectin: Depression/lethargy, vomiting, anorexia, diarrhea, mydriasis, ataxia, staggering, convulsions and hypersalivation.

SAFETY: Studies with ivermectin indicate that certain dogs of the Collie breed are more sensitive to the effects of ivermectin administered at elevated dose levels (more than 16 times the target use level of 6 mcg/kg) than dogs of other breeds. At elevated doses, sensitive dogs showed adverse reactions which included mydriasis, depression, ataxia, tremors, drooling, paresis, recumbency, excitability, stupor, coma and death. Ivermectin demonstrated no signs of toxicity at 10 times the recommended dose (60 mcg/kg) in sensitive Collies. Results of these trials and bioequivalency studies, support the safety of ivermectin products in dogs, including Collies, when used as recommended.

Ivermectin/pyrantel has shown a wide margin of safety at the recommended dose level in dogs, including pregnant or breeding bitches, stud dogs and puppies aged 6 or more weeks. In clinical trials, many commonly used flea collars, dips, shampoos, anthelmintics, antibiotics, vaccines and steroid preparations have been administered with ivermectin/pyrantel in a heartworm disease preventive program.

In one trial, where some pups had parvovirus, there was a marginal reduction in efficacy against intestinal nematodes, possibly due to a change in intestinal transit time.

How Supplied: IVERHART PLUS Flavored Chewables are available in three dosage strengths (See DOSAGE section) for dogs of different weights. Each strength comes in a box of 6 tablets, packed 10 boxes per display box and in a bulk dispenser carton containing 20 cards of 6 tablets per card.

ANADA 200-302, Approved by FDA.

Caution: Federal (U.S.A.) law restricts this drug to use by or on the order of a licensed veterinarian.

Manufactured for: Virbac AH, Inc.

Fort Worth, TX 76137, USA

For technical assistance or to report adverse drug reactions, please call 1-800-338-3659.